

# About



RMO PR TRULY AND ORGANICALLY HAS A PULSE ON WHAT IS HAPPENING IN AND OUTSIDE THE COMMUNITY, BECAUSE THEY LIVE IN IT, THEY LISTEN, AND THEY ARE VESTED.



Rosanna M. Ortiz is the founder and CEO of RMO Public Relations and the creator and Executive Director of Fashion Week and non-profit STYLEWEEK Northeast.

Rosanna grew up in Southern California and went to college in Boston, MA where she studied Advertising and Public Relations. In 2001 Rosanna started her professional career when she became the Founder and Creative Director for a small firm in the Washington D.C. market. After her successful start in Washington, Rosanna moved to the Boston area where she became a women's footwear representative for Via Spiga and Franco Sarto. Rosanna was also writing for several Boston publications, which led her to covering regional fashion weeks.

In 2009 Rosanna moved to Providence, RI and started STYLEWEEK Northeast. STYLEWEEK Northeast has become the premier regional fashion week for local and national fashion designers in the U.S. and beyond. Rosanna uses all of her skills as a marketer, public relations executive and networker to make STYLEWEEK Northeast an internationally recognized fashion event, which has been featured twice in Forbes Magazine and many other national publications.

In 2016 Rosanna went back to her roots and started RMO Public Relations, which provides full-service PR to fashion, beauty, lifestyle, construction and service brands. In 2017, Rosanna launched the construction sector specializing in owner representation liaison with local, state and federal agencies and community. She was named "Eleven to Watch" by the Providence Journal and was included in "40 under 40" in the Providence Business News. Rosanna has sat on the boards of directors for Fashion Group International, and The American Heart Association of Southern New England. In the summer of 2017 Rosanna worked with The Newport Preservation Society to produce a Pierre Cardin fashion show at the Breakers in Newport for iconic designer, Monsieur Cardin himself.

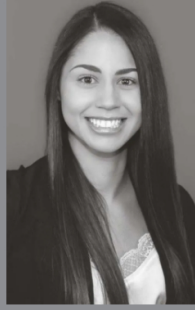
## THE TEAM



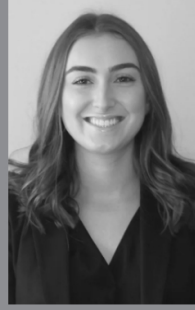
ROSANNA M. ORTIZ  
Founder & President



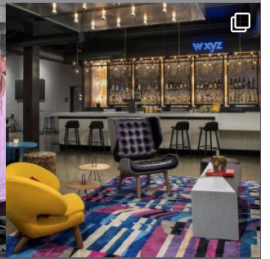
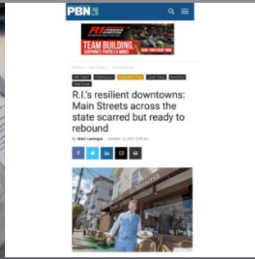
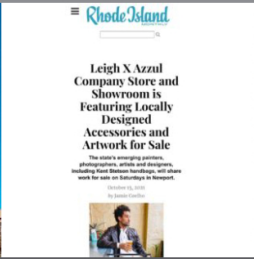
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